



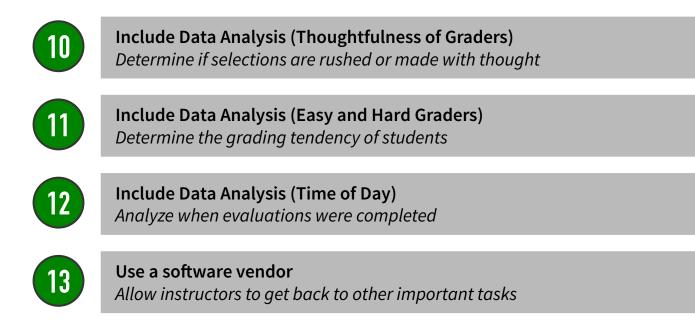
PART #1: Getting Faculty to "Buy-In"



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PART #1: Getting Faculty to "Buy-In"











PART #2: Create an Easy Experience



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Best Tips to Improve Response Rates

PART #2: Create an Easy Experience

Smart Evels

10	Make surveys User-Friendly and Accessible to everyone Desktop / Mobile, Visual & Hearing Impaired Compatible, Follow ADA Section 508
11	Follow best practices for Design and Development Make survey interface easy-to-use and simple
12	Show students a To-do List Keep students aware of their progress
13	Reduce the number of questions to eliminate survey fatigue <i>Surveys shouldn't be a chore to complete, keep them between 20-35 questions</i>
14	Give a Extra Point for completed surveys A nice way to reward students that have completed their surveys
15	Share (3 - 4) Comments from previous evaluations to students <i>Show students that you take their feedback seriously and they will provide it</i>



"SmartEvals has demonstrated their environmental leadership and we are thankful for their support."



Kit Fischer

Senior Program Manager, Wildlife Conflict Resolution SmartEvals Adopted 130,000 acres



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PART #3: Managing & Automating Emails

